

Irina Csapo ("Eireeh - na CHAP - oh")

Product Designer / Webflow Developer

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SUMMARY

I excel as a collaborative team player, known for my proactive approach and adaptability. With expertise spanning full-stack design, including Product, UX and UI, as well as Digital & Visual Design, Motion Graphics, and Digital Marketing, I bring a robust technical background to any design team. My strong organisational and communication skills enable me to ideate, strategise and implement practical solutions effectively. A quick learner with a decisively positive mindset, I am eager to contribute my skills and enthusiasm to a product design role within a design-driven organisation where I can both leverage and apply my capabilities.

SKILLS

- **Figma, Sketch, Zeplin, Whimsical, Miro, Lucidchart**
- **Adobe Suite** (Photoshop, Illustrator, InDesign, After Effects, Dreamweaver)
- **UX & UI:** Wireframing, Prototyping, User Journeys, User Research, User Testing, Info Architecture
- **HTML, CSS, Javascript**
- **Visual Design:** Typography, Layout, Hierarchy, Proportion, Colour
- **Motion Design** (After Effects, Rive.app)
- **Webflow & WordPress**
- **Other:** Dotmailer, Hubspot, Mailchimp, Excel, Word, Powerpoint, Google Drive Suite

EXPERIENCE

Tappable

October 2020 - Present

Product Designer | Webflow Developer focused on designing mobile and web apps

- Busy web and mobile app agency role, multi-tasking design, communication and admin of several projects a month
- Created web and mobile app designs for finance, IoT, fitness and healthcare industries
- Created detailed user journeys, wireframes, clickable prototypes and visual concepts for mobile and web applications
- Designed, developed and maintained Webflow sites and landing pages

Sodexo

Sept 2016 - Oct 2020

Senior Digital & Motion Designer focused on Marketing / Employee Benefits

- Busy in-house studio role, multitasking several creative projects a week
- Created multiple design assets for B2B, B2C, incentive and recognition platforms
- Used UX and UI to improve digital platforms and apps
- Nurtured relationships with account managers, clients and web development teams
- Researched, wrote and presented various projects to senior stakeholders
- Mentored junior designers and staff

DAPA**January 2015 - September 2016**

Digital / Graphic Designer focused on SEO and conversion

- Lead web / graphic designer for various in-house projects
- Created websites & landing pages, heavily focused on lead generation, increased conversion and SEO page rank optimisation
- Proposed and created branding and printed assets for various clients

Taaks Creative Studio**September 2013 - December 2014**

Graphic Designer / Product Photographer focused on retail

- Graphic designer and creative art worker for e-commerce platforms creating digital assets, product photography and managing content in Magento and Linnworks
- Operated a high-performance digital commercial printer
- Photographed various products and prepared them for print, web and e-commerce
- Created and managed an 80-page retail product catalogue

EDUCATION

Designing UX for Emotion, Empathy & Inclusion Workshop**September 2020**

School of UX, London

- Insightful workshop on designing experiences that build trust with empathy and inclusion
- Learning how to create engaging experiences based on psychology and emotional design

UX, UI, Prototyping & Wireframing**September 2020**

School of UX, London

- Hands-on and insightful course into UX, UI, prototyping, user research & user testing
- Gained invaluable knowledge of UX/ UI tools and resources
- Taught by senior UX designers with 15+ years of experience

Bachelor of Arts (BA) Photographic Arts**2009-2012**

Westminster University, London

- Photographic, Film & Digital Arts, Practical Theory
- Graduated with a 2:1 (Upper Second Class Honours Degree)

Bachelor of Science (BSc) Communication, Advertising and PR**2005-2008**

West University, Timisoara

- Focus on Journalism, Social Science, Advertising and Public Relations
- Graduated with a 2:1 (Upper Second Class Honours Degree)

Baccalaureate (GCSE)**2001-2005**

- Focus on English, Literature, History, Human Rights, Political Science
- Graduated with a 1:1 (Upper-Class Honours Degree)

INTERESTS

- Passionate about product, UX, UI design and the many forms it comes in
- Perpetual learner, interested in digital trends, current affairs, politics and arts
- Passionate about Music, Film, Cinema, Pop Culture and online-based entertainment